



#BeBoldForChange

8 March 2017

## TÜV SÜD launches campaign for International Women's Day

**Munich. Under the heading of #BeBoldForChange, International Women's Day on 8 March honours and celebrates the social, economic, cultural and political achievements of women. However, even though bold actions are already being taken around the world to advance the integration of women and create a more gender-inclusive world, the World Economic Forum predicts the gender gap will not close entirely until 2186. TÜV SÜD has an established tradition of encouraging its staff to promote gender parity.**

TÜV SÜD believes that companies with diverse workforces are better placed to succeed. Informed decisions, dedicated collaboration and effective initiatives play a key role in improving the status of women and opening up new opportunities for them. To this end, TÜV SÜD's Board of Management has committed to increasing the proportion of women in professional and managerial roles. The TÜV SÜD Group already launched a gender parity initiative in 2016. Four examples of bold actions by TÜV SÜD staff around the world are presented on TÜV SÜD's website. [www.tuv-sud.com/iwd](http://www.tuv-sud.com/iwd).

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Founded in 1866 as a steam boiler inspection association, the TÜV SÜD Group has evolved into a global enterprise. Around 24,000 staff work at over 800 locations in over 50 countries to continually improve technology, systems and expertise. They contribute significantly to making technical innovations such as Industry 4.0, autonomous driving and renewable energy safe and reliable. [www.tuv-sud.com](http://www.tuv-sud.com)